

ammo

hotline 020 7575 1940

www.ammo.xtremeinformation.com

HOTLINE REPORT

Subject: Example Leads 2009

Danube Wings

EXCLUSIVE TO AMMO

ammo exclusive

Airline Danubewings has exclusively revealed to ammo that it will be looking to hire a media buying and PR agency in the near future. Interested parties should contact marketing director Jaroslav Zmajkovic via email, at j.zmajkovic@vipwing.sk. The company explained that it has recently commenced flights from London Luton Airport to Proprad in Slovakia three times a week and will soon be adding routes from Manchester to Bratislava.

CONTACT: MR JAROSLAV ZMAJKOVIC, MARKETING DIRECTOR 00421 243 638 537

DANUBE WINGS 00421 243 638 537

WWW.DANUBEWINGS.COM

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Cheapflightsfinder.com

EXCLUSIVE TO AMMO

ammo exclusive

Cheapflightsfinder.com, the newly-launched online travel search engine (rep'd 27.11.09), has revealed to ammo that it is looking to hire two separate agencies, specialising in SEO and PR respectively, to work on its marketing strategy. Agencies should send their applications to company founder and CEO Shahab Siddiqui via email, at sha_sid@hotmail.com. The company is hoping to instigate an SEO and PR drive in the New Year, once new features have been added to the site, with a possibility of more heavyweight marketing to follow.

CONTACT: MR SHAHAN SIDDIQUI, CEO

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Berkeley Homes (Capital & Kent)

EXCLUSIVE TO AMMO

ammo exclusive

Berkeley Homes Capital & Kent has divulged to ammo that it is looking for agencies to join its creative and design roster. Interested parties should contact marketing manager Leanne Johns via email, at leanne.johns@berkeleygroup.co.uk. New developments begin in the New Year, with new properties to be promoted through national, regional and consumer press, as well as online activity.

CONTACT: MS LEANNE JOHNS, MARKETING MANAGER 01732 227 500

BERKELEY HOMES PLC (CAPITAL & KENT) 01732 227 500 (KENT)

WWW.BERKELEYHOMES.CO.UK

British Council

EXCLUSIVE TO AMMO

ammo exclusive

ammo has been in contact with The British Council, the English language body, to discover that it is looking to create a roster of design agencies. The winning shops will be tasked with providing online and offline design and branding services for the organisation, including paper-based products, posters and website activity. Interested agencies can apply for the framework via the organisation's tender portal, at in-tendhost.co.uk/britishcouncil, by December 4.

CONTACT: MS ANDREA WARD, MARKETING AND COMMUNICATIONS MANAGER 020 7930 8466

THE BRITISH COUNCIL 020 7930 8466 (LONDON)

WWW.BRITISHCOUNCIL.ORG

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BG Group

EXCLUSIVE TO AMMO

ammo exclusive

Gas exploration firm BG Group has contacted ammo to provide a few more details regarding its proposed creative and media review (rep'd 25.09.09). The company confirmed that a pitch will take place, which will be overseen by head of group brand Mark McCarthy. Mark can be contacted on the number below.

CONTACT: MR MARK MCCARTHY, HEAD OF GROUP BRAND 0118 935 3222

BG GROUP PLC 0118 935 3222 (BERKSHIRE)

WWW.BG-GROUP.COM

© AMMO OCTOBER 2 2009

Zelia Horsley Jewellery

EXCLUSIVE TO AMMO

ammo exclusive

Zelia Horsley Jewellery has revealed to ammo that it has plans to launch an e-commerce website in the future. Owner Zelia Horsley stated that she is willing to hear from small digital agencies once budgets have been set, however she does not wish to be contacted until after October 10. Zelia can be reached by email, at info@zeliadorsley.com. The company's Love You, Cock & Bow Story and Block & Chain collections will be sold through independent outlets.

CONTACT: MS ZELIA HORSLEY, OWNER 07989 840694

ZELIA HORSLEY JEWELLERY 07989 840694 (LONDON)

WWW.ZELIAHORSLEY.COM

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Nationwide

EXCLUSIVE TO AMMO

ammo exclusive

Following the termination of its contract with Mandate Communications (rep'd 04.09.09), Nationwide has revealed to ammo that it is looking to appoint an agency to handle its public affairs. Interested agencies should contact senior manager of public affairs and policy, James Harborne, in the first instance, on 01793 655689.

CONTACT: MS CAROLINE REES, ADVERTISING MANAGER 01793 656000

NATIONWIDE BUILDING SOCIETY 01793 656000 (WILTSHIRE)

WWW.NATIONWIDE.CO.UK

© AMMO SEPTEMBER 11 2009

Suso Drinks

EXCLUSIVE TO AMMO

ammo exclusive

ammo has uncovered further information regarding Suso Drinks' hunt for a new advertising agency (rep'd 04.09.09). The company is still accepting pitches for the account. The winning shop will work on a campaign to engage with the drink's core target audience of teenagers and its secondary focus group of parents. The aim of the drive will be to inspire teens, positioning the product as a lifestyle brand, whilst educating mums and dads on the health benefits of the beverage. The activity will run with print, outdoor, online and experiential executions, with the possibility of some regional TV ads as well. Media buying is currently handled in-house.

SUSO DRINKS LTD 020 7720 0670 (LONDON)

WWW.SUSO.CO.UK

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Turkish Culture and Tourism Office

EXCLUSIVE TO AMMO

ammo exclusive

ammo has contacted the Turkish Culture and Tourism Office to find out more on the review of its £3m global ad account (rep'd 28.08.09). Interested agencies must apply by post to the organisation's German office, at Botschaft der Republik Türkei Kulturabteilung, Europa Centre 6.0G Tauentzienstrasse 9-12 21789 BERLIN. Any initial queries must be addressed to marketing manager Taner Ozsumer via email, at taner@gototurkey.co.uk, or info@gototurkey.co.uk. The firm will run an ad campaign next January. Media is handled by International Media Advertising, although we have learnt that it is the creative agency that appoints the media buyer, and consequently this is subject to change. PR is dealt with by Redmint Communications.

CONTACT: MR TANER OZSUMER, MARKETING
MANAGER 020 7839 7778

TURKISH CULTURE AND TOURISM OFFICE 020 7839
7778 (LONDON)

WWW.GOTOTURKEY.CO.UK

© AMMO SEPTEMBER 4 2009

Transport for London (Cycle Hire)

EXCLUSIVE TO AMMO

ammo exclusive

Transport for London has revealed to ammo that an opportunity for a PR agency may present itself in the near future, for its Cycle Hire scheme. Interested shops should consider contacting senior campaign officer Silka Kennedy-Todd in a few months time via email, at silkakennedy-todd@tfl.gov.uk. The scheme is due to launch next summer and will be supported by a high-profile marketing campaign. Mediaedge:CIA will handle media buying.

TRANSPORT FOR LONDON 020 7222 5600 (LONDON)

WWW.TFL.GOV.UK

© AMMO AUGUST 14 2009

Keep Britain Tidy

EXCLUSIVE TO AMMO

ammo exclusive

Keep Britain Tidy has revealed to ammo that its hunt for a creative agency is still underway (rep'd 16.07.09) and that it is willing to accept submissions up until August 17. Contact should be initially made with administration officer Karyn Fullerton via email, at karyn.fullerton@keepbritaintidy.org. A media buying review is planned for next year. The organisation runs four major campaigns per year, with others instigated on an ad hoc basis, generally comprising TV, press, online and poster advertising. MediaVest Manchester is retained for media duties.

CONTACT: MS LOUISE MARSDEN, MARKETING
MANAGER 01942 612621

KEEP BRITAIN TIDY 01942 612621 (GREATER
MANCHESTER)

WWW.KEEPBRITAIN.TIDY.ORG

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Department for Children, Schools and Families (Youth Alcohol Action Plan)

EXCLUSIVE TO AMMO

ammo exclusive

The Department for Children, Schools and Families has revealed to ammo that it will soon begin the hunt for a creative agency for its Youth Alcohol Action Plan project, which currently sees a media review underway (rep'd 07.07.09). Interested shops should contact marketing manager Dominic Mansfield, via email at dominic.mansfield@dcsf.gsi.gov.uk, who will then forward the submission to the appropriate procurement officer.

CONTACT: MR DOMINIC MANSFIELD, MARKETING
MANAGER 01928 794446

DEPARTMENT FOR CHILDREN, SCHOOLS AND
FAMILIES 01928 794446 (LONDON)

WWW.DCSF.GOV.UK

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Subject: Example Leads 2009

Leap Anywhere

EXCLUSIVE TO AMMO

ammo exclusive

Leap Anywhere, a new social network that connects people to charity events, has revealed to ammo that following the appointment of PR agency Henry's House (rep'd 10.07.09), it will now look to employ the services of an advertising and media agency in the near future. Interested parties should contact founder Malcolm Scovil via email, at malcolm.scovil@leapanywhere.com.

CONTACT: MR MALCOLM SCOVIL, FOUNDER 020 7287 7862

LEAP ANYWHERE 020 7287 7862 (LONDON)

WWW.LEAPANYWHERE.COM

© AMMO JULY 24 2009

Vue Entertainment

EXCLUSIVE TO AMMO

ammo exclusive

ammo has discovered that cinema chain Vue Entertainment will be reviewing its creative, online and direct marketing requirements in six months time. However, head of marketing Daniel Heale has informed us that he does not wish to hear from any agencies **before October 1 2009**. Daniel can be reached by email at dan.heale@vuemail.com.

CONTACT: MR DANIEL HEALE, HEAD OF MARKETING 020 8396 0100

VUE ENTERTAINMENT 020 8396 0100 (LONDON)

WWW.WARNERVILLAGE.CO.UK

© AMMO JULY 24 2009

British Horseracing Authority

EXCLUSIVE TO AMMO

ammo exclusive

ammo has contacted the British Horseracing Authority to learn that it retains creative and PR agencies on an ad hoc basis. Interested agencies should contact promotions manager Amy Sherman via email in the first instance for possible opportunities, at asherman@britishhorseracing.com. The organisation also stated that the story regarding its five-year campaign aimed at repositioning the sport (rep'd 22.05.09) should be attributed to Racing Enterprises Ltd.

BRITISH HORSERACING AUTHORITY 020 7152 0000 (LONDON)

WWW.BRITISHHORSERACING.COM

© AMMO JULY 10 2009

DairyCo

EXCLUSIVE TO AMMO

ammo exclusive

DairyCo, a division of the Agriculture & Horticulture Development Board, has provided ammo further information surrounding its recent appointment of PR agency Nexus (rep'd 02.07.09). The firm stated that Nexus has been hired on a project basis, to handle individual issues management. However, it plans to bring on board a full-time incumbent by the end of this year, but no further information could be provided regarding review process at this time.

CONTACT: MS AMANDA BALL, HEAD OF ISSUES & IMAGE 024 7669 2051

DAIRYCO 024 7669 2051 (WARWICKSHIRE)

WWW.AHDB.ORG.UK

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Highland and Island Enterprise (Inverness Campus)

EXCLUSIVE TO AMMO

ammo exclusive

ammo has discovered that Highland and Island Enterprise, the Scottish Government's economic and community development association, is looking for a marketing management consultancy to handle the marketing and communications plan for the Inverness Campus project. Applications must be sent by mail to the attention of procurement manager Karen Thomson, at Highlands and Islands Enterprise, The Green House, Beechwood Business Park North, Inverness, IV2 3BL, Scotland. The deadline is on July 10, for further information please contact marketing officer Gillian Brice, at gillian.brice@hient.co.uk.

CONTACT: MS GILLIAN BRICE, MARKETING OFFICER
01463 234171

HIGHLANDS AND ISLANDS ENTERPRISE 01463
234171 (HIGHLAND)

© AMMO JULY 3 2009

InBev (Stella Artois)

InBev has initiated a hunt for an agency to handle an upcoming brief for Stella Artois. (Source: mktg p58)

ammo exclusive

A spokesperson stated that submissions for the work are still being accepted and that agencies should send in applications via post to the Advertising Contracts Manager, InBev UK Ltd, Porter Tun House, 500 Capability Green, Luton, LU1 3LC.

CONTACT: MR ANDREAS HILGER, MARKETING
DIRECTOR 01582 391166

INBEV 01582 391166 (BEDFORDSHIRE)

WWW.INTERBREW.COM

© AMMO JULY 3 2009

Baird Group (Melka)

EXCLUSIVE TO AMMO

ammo exclusive

The Baird Group, which distributes the Melka menswear brand in the UK, has exclusively revealed to ammo that it will be looking for a media buying and PR agency towards the end of this year. Interested parties should submit credentials via email, at marketing@bmb-clothing.co.uk.

BAIRD MENSWEAR BRANDS LTD 0113 259 5500
(WEST YORKSHIRE)

WWW.BMB-CLOTHING.CO.UK

© AMMO JUNE 12 2009

National Grid

EXCLUSIVE TO AMMO

ammo exclusive

The National Grid has revealed to ammo that it is currently in the process of appointing a public affairs agency (rep'd 20/02/09). Similarly, the organisation is looking to hire a public affairs agency to work with a third party, for which it will be accepting applications. Interested agencies should email procurement officer Steven Creed via email, at steve.creed@uk.ngrid.com.

CONTACT: MR CLIVE HAWKINS, GROUP HEAD OF
MEDIA RELATIONS 020 7004 3000

NATIONAL GRID TRANSCO PLC (HEAD OFFICE) 020
7004 3000 (LONDON)

WWW.NATIONALGRID.COM

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Penhaligon's

EXCLUSIVE TO AMMO

ammo exclusive

Penhaligon's has disclosed to ammo that it will be looking to appoint a PR agency in the near future, once its current contract with Chalk PR runs out. Interested agencies should submit their applications to marketing assistant Tracy Beneke via email, at tbeneke@penhaligons.com, who will then forward them on to marketing controller Emily Maben.

PENHALIGON'S LTD 020 7590 6110 (LONDON)

WWW.PENHALIGONS.CO.UK

© AMMO JUNE 5 2009

University of Sunderland

EXCLUSIVE TO AMMO

ammo exclusive

The University of Sunderland has revealed to ammo that it has put its requirements for a full service agency to handle advertising and media buying out to tender, and is also looking to put together a roster of design shops for small project-based campaigns. Interested parties should contact procurement manager Maureen Casey via email, at maureen.casey@sunderland.ac.uk. Different currently handles advertising, Brilliant is the media incumbent and PR is devised in-house. National, regional consumer and trade press, posters, radio and online ads will run this year, to support the campus' selection of courses and programmes.

CONTACT: MR ANDY ATKINSON, PUBLICITY & ADVERTISING MANAGER 0191 515 2000

THE UNIVERSITY OF SUNDERLAND 0191 515 2000 (TYNE & WEAR)

WWW.SUNDERLAND.AC.UK

© AMMO JUNE 5 2009

Game Player

EXCLUSIVE TO AMMO

ammo exclusive

Videogames retailer Game Player has revealed to ammo that its fourth outlet (rep'd 22.05.09) has already opened in Hove, and will be supported with a regional press advertising campaign. Owner Gary Oakes stated that he is interested in hearing from agencies of digital disciplines to discuss how he can grow the business online. Gary also asks that all queries be directed to him via email, at gary@gameplayervideogames.com.

CONTACT: MR GARY OAKES, OWNER 01903 216467

GAME PLAYER 01903 216467 (WEST SUSSEX)

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Miele

EXCLUSIVE TO AMMO

ammo exclusive

Miele, the domestic appliance manufacturer, has exclusively revealed to ammo that it is looking to appoint a PR agency. Shops wishing to submit their credentials should contact PR and events manager Zoe Carter via email, at zoe.carter@miele.co.uk. The company currently retains Fuse 8 for creative, Carat for media buying and Fuse Digital for online work.

CONTACT: MR CHRIS WRIGHT, BRAND COMMUNICATIONS MANAGER 01235 554455

MIELE COMPANY LTD 01235 554455 (OXFORDSHIRE)

WWW.MIELE.COM

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Selective Beauty

EXCLUSIVE TO AMMO

ammo exclusive

Selective Beauty, the company that owns perfume brands such as Max Mara and Trussards, has divulged to ammo that it may look to outsource its PR arrangements in the near future, however marketing manager Elin Kikano asks that interested shops do not contact her for at least four months. Elin can be contacted via email at elin.kikano@selective-beauty.com. The company currently retains Initiative for media buying and is planning to introduce a new Jimmy Choo scent during Q1 2010.

CONTACT: MS ELIN KIKANO, MARKETING MANAGER
020 7620 2333

SELECTIVE BEAUTY 020 7620 2333 (LONDON)

WWW.SELECTIVE-BEAUTY.COM

© AMMO MAY 29 2009

Treasure Trove (Breyer)

EXCLUSIVE TO AMMO

ammo exclusive

Toy company Treasure Trove has exclusively revealed to ammo that it will soon look to engage a PR agency that has knowledge of the toy industry. Interested parties should contact business development director Mr Kim Carter, via email at kim@tt-holdings.com. The company plans to launch a raft of new products from July, which will initially be supported by trade press ads, with the occasional execution in parenting titles to also run. The firm has also become the exclusive UK distributor of Breyer model horses and will back the line with similar activity, as well as a Shout-devised PR drive. Mostly Media is retained for media buying.

CONTACT: MR KIM CARTER, BUSINESS
DEVELOPMENT DIRECTOR 0870 121 7050

TREASURE TROVE HOLDINGS 0870 121 7050
(GLOUCESTERSHIRE)

WWW.TREASURETROVETOYS.CO.UK.

© AMMO MAY 29 2009

University Games

EXCLUSIVE TO AMMO

ammo exclusive

ammo has discovered that boardgame manufacturer University Games currently handles media buying and PR in-house but is looking to outsource the account on a project basis. Interested parties with experience in the games sector should contact marketing manager Melissa Fortunato via email, at melissaf@ugames.com, to submit their credentials. The company is planning to launch a raft of new titles this year, which will benefit from advertising and PR support. Details of the campaign are still being devised, however it will likely feature radio activity, which the firm has used in the past.

CONTACT: MS MELISSA FORTUNATO, MARKETING
MANAGER 01359 243 900

UNIVERSITY GAMES UK LTD 01359 243 900
(SUFFOLK)

WWW.UGAMES.UK.COM

© AMMO MAY 29 2009

Cornwall Development Company

EXCLUSIVE TO AMMO

ammo exclusive

ammo can reveal that the Cornwall Development Company, the organisation that implements Cornwall Council's economic development and tourism services including VisitCornwall, is looking for a digital agency to redevelop its cornwallenterprise.co.uk website. Interested shops can submit an expression of interest by emailing procurement officer Teresa Timms, at teresa.timms@visitcornwall.com, by May 29.

CORNWALL DEVELOPMENT COMPANY 01872 322800
(CORNWALL)

WWW.CORNWALLDEVELOPMENTCOMPANY.CO.UK

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HOTLINE REPORT

Subject: Example Leads 2009

Cornwall Development Company (VisitCornwall)

EXCLUSIVE TO AMMO

ammo exclusive

ammo has discovered that the Cornwall Development Agency, the organisation that implements Cornwall Council's economic development and tourism services including VisitCornwall, is looking to appoint an agency to undertake the delivery of all advertising campaigns and media planning and buying required by VisitCornwall. This will include initial concept, campaign message, design of creative issues, media buying and production, implementation, campaign evaluation and monitoring. The £500k contract will be awarded initially for three years with the option to extend for a further year. Interested agencies can apply to campaign manager Penny Woodman via email, at penny.woodman@visitcornwall.com.

CORNWALL DEVELOPMENT COMPANY 01872 322800
(CORNWALL)

WWW.CORNWALLDEVELOPMENTCOMPANY.CO.UK
© AMMO MAY 22 2009

Cornwall Development Company

EXCLUSIVE TO AMMO

ammo exclusive

ammo has discovered that the Cornwall Development Company is looking for agencies to create marketing and promotional activity in support of its watersports packages ahead of the summer season. The winning shop will also be asked to work with local partners and providers to increase tourism spend on related activities. Interested agencies can apply to marketing manager James Garland via email, at james.garland@cornwalldevelopmentcompany.co.uk.

CONTACT: MR JAMES GARLAND, MARKETING
MANAGER 01872 322800

CORNWALL DEVELOPMENT COMPANY 01872 322800
(CORNWALL)

WWW.CORNWALLDEVELOPMENTCOMPANY.CO.UK
© AMMO MAY 8 2009

Natural History Museum

The Natural History Museum is looking for two creative agencies to provide advertising services including branding, campaign development and general communications tasks. Interested shops can apply by email to attorney Jim Baker, at j.baker@nhm.ac.uk, before May 24. (Source: press release)

ammo exclusive

The museum stated that it is only looking to hire one agency, which it is hoping to have appointed by August. The successful shop will be tasked with running one to two campaigns each year which could be aimed at an older or younger audience. A shortlist has not yet been compiled, and additional information will not be released until an agency is hired.

CONTACT: MS JAMES BAILEY, HEAD OF MARKETING
020 7942 5000

THE NATURAL HISTORY MUSEUM 020 7942 5000
(LONDON)

WWW.NHM.AC.UK
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HOTLINE REPORT

Subject: Example Leads 2009

PGL Travel

EXCLUSIVE TO AMMO

ammo exclusive

PGL Travel has exclusively revealed to ammo that it is willing to hear from design agencies to help develop its 2010 brochures, on a project basis. The company stated that it will be willing to accept submissions from the end of July only and interested parties should contact marketing executive Joanne Davies via email, at joanne.davies@pgl.co.uk. The company currently retains Artavia Barnstaple (media), All Response Media (online media), Ten Alps RMA (design) and Beacon (PR), and progress is generally monitored in October each year. Press and online campaigns will run throughout this year to support its offering.

CONTACT: MS JOANNE DAVIES, MARKETING
EXECUTIVE 01989 767833

PGL TRAVEL 01989 767833 (HEREFORDSHIRE)

WWW.PGL.CO.UK

© AMMO APRIL 17 2009

Stannah Stairlifts

EXCLUSIVE TO AMMO

ammo exclusive

Stannah Stairlifts has revealed to ammo that it will be holding a review of its creative and design accounts in September. Interested agencies should submit their credentials via email to senior marketing executive Marcia Brisco or sales and marketing director Shelley Cole, at marcia_brisco@stannah.co.uk and shelley_cole@stannah.co.uk respectively. Creative duties are currently handled by The Leagas Delaney Partnership. The company has also informed ammo of its relationship with recently-retained agency Holst Digital (rep'd 03.04.09). The shop has been hired to launch the website for the Think Again Fund, which is aimed at getting customers aged over 50 to inform the company of their unfulfilled dreams. TV, press, online, email and leaflet activity will run this year promoting the company's stairlift offering.

CONTACT: MS SHELLEY COLE, SALES & MARKETING
DIRECTOR 01264 364311

STANNAH STAIRLIFTS LTD 01264 364311
(HAMPSHIRE)

WWW.STANNAH.CO.UK

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HOTLINE REPORT

Subject: Example Leads 2009

EMS Medical

EXCLUSIVE TO AMMO

ammo exclusive

EMS Medical, the healthcare products company, has revealed to ammo that it currently does not retain a media buying agency and is willing to hear from shops wishing to submit their credentials. Interested parties should email info@emsmedical.co.uk, marked to the attention of marketing executive Michelle Simms. The company tends to outsource creative work on an ad hoc basis. The firm also explained that its over-the-counter products will benefit from national and consumer press advertising this year, which includes the ranges from recently-acquired brand Hybrand Healthcare.

CONTACT: MS MICHELLE SIMMS, MARKETING EXECUTIVE 01452 728770

EMS MEDICAL LTD 01452 728770

WWW.EMSMEDICAL.CO.UK

© AMMO MARCH 13 2009

National Museums Liverpool (Museum of Liverpool)

National Museums Liverpool is searching for a branding consultancy to create a brand identity for the new Museum of Liverpool. The winning shop will support the organisation in creating and implementing a long-term strategy to successfully raise the profile of the new museum to local, national and international audiences. (Source: press release; brandrep)

ammo exclusive

The pitch is still open and the winning agency will be working with the marketing department to build up a brand strategy for the museum's reopening in 2010. Interested agencies can send their credentials, as well as supporting evidence of working on similar branding exercises, to Joanna Rowlands, director of marketing and communications, at National Museums Liverpool, 127 Dale Street, Liverpool, L2 2JH, or by email at joanna.rowlands@liverpoolmuseums.org.uk

CONTACT: MS JOANNA ROWLANDS, DIRECTOR OF MARKETING AND COMMUNICATIONS 0151 207 0001

NATIONAL MUSEUMS LIVERPOOL 0151 207 0001 (MERSEYSIDE)

WWW.LIVERPOOLMUSEUMS.ORG.UK

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Southampton Airport

EXCLUSIVE TO AMMO

ammo exclusive

Southampton Airport, the BAA-owned base, has exclusively revealed to ammo that it is looking to employ the services of a PR agency. Interested shops should contact media and communications officer Debbie Chalk via email, at debbie_chalk@baa.com. The company currently handles creative, media and online work in-house.

CONTACT: MS DEBBIE CHALK, MEDIA & COMMUNICATIONS OFFICER 023 80627232

SOUTHAMPTON AIRPORT 023 80627232 (HAMPSHIRE)

WWW.BAA.COM

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Venom

EXCLUSIVE TO AMMO

ammo exclusive

Venom, the videogames publisher, has contacted ammo to inform us that it is undergoing a period of expansion and revealed that it is willing to hear from PR agencies to handle various promotional activity. Interested shops are asked to contact marketing manager Tom Hodge via email, at tom.hodge@venomuk.com. The company has a number of new launches lined up for this year, which will benefit from games and trade press activity and a presence at toy fairs. The firm now also distributes all games from BigBen Interactive in the UK, as well as its PR and marketing.

CONTACT: MR TOM HODGE, MARKETING MANAGER 01763 272927

VENOM LTD 01763 272927 (HERTFORDSHIRE)

WWW.VENOMUK.COM

© AMMO MARCH 13 2009

Drinkaware Trust

The Drinkaware Trust, the drinks industry-funded charity, is reportedly looking for agencies to handle its digital and PR work. (Source: prwk p2)

ammo exclusive

The organisation revealed that it is still accepting submissions for the business, stating that the chosen agency will ideally have experience in social marketing and will provide strategic advice suggesting and developing campaigns that integrate media relations and web-based communication, which will be aimed at a diverse range of age groups. The winning shop will be retained for one year and the company stated that it may consider splitting the business and could therefore hire separate PR and digital agencies, which will then work together on the account. Interested agencies should send their credentials to pitch@drinkaware.org.uk by March 9.

THE DRINKAWARE TRUST 020 7307 7450 (LONDON)

WWW.DRINKAWARE.CO.UK

© AMMO MARCH 6 2009

Oasis Healthcare

EXCLUSIVE TO AMMO

ammo exclusive

ammo has contacted dentist group Oasis Healthcare to discover the current state of its agency arrangements, following a review of its creative, media and online requirements last year (as exclusively rep'd in ammo 26.09.08). The company stated that appointments have yet to be made but could not confirm whether submissions will still be accepted. Claire Viney, the PA to chief executive Justin Ash, has advised shops to contact marketing manager Alix Walters to enquire about opportunities, via email at alix.walters@oasis-healthcare.com.

CONTACT: MS ALIX WALTERS, MARKETING MANAGER 0845 602 9335

OASIS HEALTHCARE 0845 602 9335

WWW.OASIS-HEALTHCARE.COM

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Yorkshire Building Society

EXCLUSIVE TO AMMO

ammo exclusive

The Yorkshire Building Society has contacted ammo to explain that although it has brought its PR requirements in-house (as exclusively rep'd in ammo 30.01.09), it will continue to outsource certain briefs on a project basis. The company divulged that it is willing to hear from shops who wish to submit their credentials and interested parties should do so in writing to Tania Jackson, Yorkshire Building Society, Yorkshire Drive, Bradford, BD5 8LJ. However, the organisation did explain that submissions are not a guarantee of work.

CONTACT: MS HELEN RICHARDSON, ACQUISITION & DIRECT MARKETING MANAGER 01274 740740

YORKSHIRE BUILDING SOCIETY 01274 740740 (WEST YORKSHIRE)

WWW.YBS.CO.UK

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Steppes Travel

EXCLUSIVE TO AMMO

ammo exclusive

Travel agency Steppes Travel has revealed that it may look to appoint both a creative and a PR agency in the future. Both businesses are currently held in-house. The company will also run ongoing marketing activity this year to promote its exotic and conservation travel destinations, which will include online, consumer press and PR activity.

CONTACT: MR KIERAN MURPHY, MANAGING DIRECTOR 01285 880980

STEPPESTRAVEL 01285 880980 (GLOUCESTERSHIRE)

WWW.STEPPESTRAVEL.CO.UK

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Tefal

EXCLUSIVE TO AMMO

ammo exclusive

Tefal, the domestic appliance company which is owned by Groupe Seb, has revealed to ammo that it is reviewing its roster of agencies. The review will include creative, marketing, digital and PR disciplines, with successful agencies appointed on a project basis. The first point of contact for interested agencies is customer marketing assistant Will Williams, who can be reached via email at willwilliams@groupe Seb.co.uk.

TEFAL (UK) LTD 01753 713000 (BERKSHIRE)

WWW.TEFAL.CO.UK

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BBC

EXCLUSIVE TO AMMO

ammo exclusive

The BBC has contacted ammo to provide further information regarding its recent split with incumbent direct marketing agency Proximity (rep'd 09.01.09). The broadcaster is currently drawing up a new DM contract which it will put out to tender later this year. Due to the lengthy process agreeing the details of the brief, no submissions will be accepted at this stage, however we suggest that direct marketing agencies stay alert to the progress of this process.

CONTACT: MS LAURA DUMBELL, HEAD OF COMMUNICATIONS 020 7580 4468

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